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Byrom, Richard C.

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CULTURE



from
PAKACHOAG Hill
AUBURN
MASS.
U.S.A.

1946
DEBUTANTS

~~FRANKLIN~~



BYROM'S

GLADIOLUS

Greetings

I want to take this opportunity to thank all my customers of last season for the best season's business I have ever had. It surely is appreciated. I have heard from many of these customers and find that on the whole the season was very good. Most everyone had good glads and a generally successful season.

This year as you will see I am introducing more new varieties than usual but they are good. It will pay any commercial grower of bulbs to get a start with these new kinds. Most of them will become standard varieties in a very few years.



Listed on the pages of this catalogue are the prices and description of more than 150 different varieties of gladiolus bulbs. Please be assured that we stand firmly behind any bulbs we sell. Our experience in developing gladiolus bulbs extends over a period of fourteen years. We feel that this catalogue lists varieties of bulbs not found in the usual run of the market and at prices which we are sure it will be difficult to duplicate.

To the amateur flower grower who feels that a bit of assistance might be helpful we offer the benefit of our years of flower experience. Call or write at anytime.

Sincerely yours,

RICHARD C. BYROM

Member of New England Gladiolus Society

31 WARD STREET

PAKACHOAG HILL

AUBURN, MASSACHUSETTS

PLEASE READ CAREFULLY BEFORE ORDERING

ORDER EARLY:—As many varieties are sold out late in the season, you stand a better chance of getting exactly what you want by sending in your order early. It will also help us as we are very busy in the late spring months.

SUBSTITUTION:—We do not substitute unless instructed to do so. A second choice or next size preferred is advisable if your order is sent in late in the season.

SIZE OF BULBS:—Large — $1\frac{1}{4}$ inches and over in diameter (Designated by the Letter "L").

Medium— $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (Designated by the letter "M").

Small— $\frac{1}{4}$ to $\frac{3}{4}$ inch in diameter (Designated by the letter "S").

We are very liberal in grading to these three sizes to allow for shrinkage.

A large bulb produces the best blossoms and sometimes two.

A medium bulb will produce a splendid spike though smaller.

Small bulbs are not sold as blooming size, but many will bloom late in the season. They produce fine bulbs for the next year.

QUANTITY:—Five bulbs sold at the 10 rate, but no single item for less than 10 cents.

TERMS:—Our terms are NET CASH with the order or if you want to send a 25% deposit we will ship the bulbs C. O. D. for the balance.

Remittance may be made by Post Office Money Order, Bank Draft, Personal Check or Cash (send cash by REGISTERED MAIL).

Please do not send us orders of less than \$1.00 unless you add 15c for postage. We will fill such orders as an accommodation to our customers but there is no profit in them.

All bulbs offered subject to prior sale.

PLEASE MAKE MONEY ORDERS PAYABLE AT THE WORCESTER, MASS., POST OFFICE.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

"DEBUTANTS"

or

Something Really Tops

COVER GIRL (LaSalle) 45.—A giant formal medium pink opening 10 or 12 five and one-half inch florets.

Any Size—Each \$2.50



CRITERION (Krueger) 42.—A beautiful light pink, ideal for other glads to strive for.

Large .50c — Medium .25c



DIEPPE (Hassel) 45.—Salmon red with darker blotch. Open 6 or 7 large blooms on a good cutting stem.

Any Size—Each \$2.50



EXEMPLAR (Krueger) 44.—A salmon pink, intensely ruffled with cream throat, giving 7 to 9 florets open on a good straight stem.

Medium—Each \$1.00



LAVENDER PRINCE (LaSalle) 44.—A large vigorous mauve lavender. A good propagator and cut flower.

Large \$1.00 — Medium .75c



PIONEER (LaSalle) 45.—A salmon pink with a yellow throat. Opens 6 to 8 six inch blooms in formal placement.

Any Size—Each \$2.50



SILVER SWORD (Hatch) 43.—Extra early pure white exhibition type. Opens 8-10, 6 inch blooms. Stronger grower than Maid of Orleans.

Medium .35c — Small .25c



WHITE CAMELLIA (Baerman) 43.—Snow-white, yellow lower lip and throat. Opens 6—5 inch blooms. Very charming, and a good propagator.

Medium .50c — Small .40c

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

✦

Buy

BYROM'S

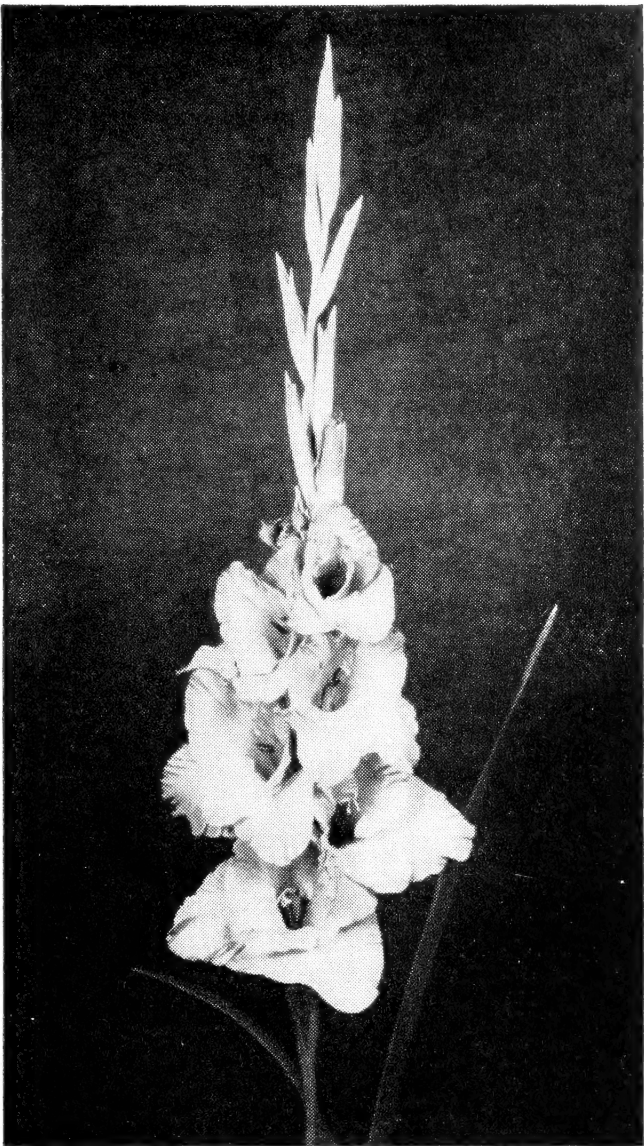
GLADIOLUS

BULBS

and

SMILE

✦



✦

Buy

United States

VICTORY

BONDS

and

STAMPS

✦

"MARGARET BEATON"

A Gift Box

A special collection of bulbs will be put up for you to give to your friends on Christmas, New Years, Easter, Mothers Day, Fathers Day or any commemorative occasion.—PRICE: \$5.00.

PATRIOTIC COLLECTIONS
All Large Bulbs

Red	White	Blue	
10 Rewi Fallu	10 Maid of Orleans	10 Pelegrina	\$2.50
10 Red Charm	10 Snow Princess	10 Blue Beauty	\$2.50
10 Algonquin	10 Surfside	10 Blue Admiral	\$2.50
10 Red Mixed	10 White Mixed	10 Blue Mixed	\$2.00

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

General Price List





(PREPAID IN THE UNITED STATES)

Variety and Color	Per	L.	M.	S.
ALADDIN, Ruffled Salmon	each	.25		
ALGONQUIN, Finest bright red	each	.25		
ALSACE, Buff apricot	each	35.	.25	
ARIADNE, Tinted white, red blotch	each	.25		
<div>•••••</div>				
BAGDAD, Smoky old rose	10	.75	.40	.25
BARCAROLE, Clear grenadine, orange	each	.25	.25	
(See Cut, Page 10)				
BEACON, Scarlet, Cream blotch	10	.85	.50	.30
BELLA DONNA, Early light blue	10	.75	.40	.25
BERTY SNOW, Pinkish lavender	10	.75	.40	.25
BILL SOWDEN, Huge deep blood red	10	.75	.40	.25
BIT O'HEAVEN, Fine deep orange	10	.75	.50	.25
BLACK OPAL, Exhibition dark red	each	.25		
BLUE ADMIRAL, Best deep blue	10	.75	.50	
BLUE BEAUTY, Best medium blue	each	.25		
BOLERO, Ruffled orange, brown blotched	each	.35	.25	
<div>•••••</div>				
CAMELLIA, Blush white, tinted pink, scarlet blotch	each	.25		
CAPEHEART, Light salmon rose	each	.25		
CHARLES DICKENS, Violet purple	10	.75	.50	.25
CHIEF MUTNOMAH, Large showy smoky, red blotch	each	.35	.25	
CORONA, Creamy white, rose picotee edges	each	.35	.25	
<div>•••••</div>				
DEBONAIR, La France pink	10	.75	.50	.25
DR. HOEG, Glistening deep red	10	.75	.50	.25





"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
EXCELLENCE, Large early red	10	.75	.50	
FIREFLY, New early scarlet	each	.25		
FLORA FARMER, New rose pink	each	.25		
GERTRUDE SWENSON, Exhibition lavender	10	.75	.40	.25
GLAMIS, Ruffled salmon	each	.50	.40	
GOLDEN CHIMES, Light yellow	10	.75	.50	.30
GOLDSTAUB, Early rich yellow	10	.75	.50	.30
GREEN LIGHT, New White, green cast	each	.25		
GRETA GARBO, Light pink or peaches and cream	each	.25		
HELENA, Late lavender pink	each	.25		
HERITAGE, Exhibition pink	each	.75	.50	
HIGH FINANCE, Soft smoky gray and tan	each	.25	.15	
HONEYMOON, Peach pink	each	.50	.40	
HOPEDALE, A delicate flesh pink	each	.75	.50	
IVORY KEYS, Ruffled ivory	each	.25		
JASMINE, New ruffled light yellow	each	.25		
KING ARTHUR, Ruffled mauve	10	.75	.50	.30
KING LEAR, Early beautiful purple	each	.25		
LADY JANE, Glistening cream	each	.40	.25	
LUSTRE, A light rosy pink	each	.75	.50	

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
MAID OF ORLEANS, Best milk white	10	.75	.50	.30
MARGARET BEATON, New clear white with red blotch (See cut, page 5).....	10	.85	.50	.30
MARGARET FULTON, Early salmon rose	10	.75	.40	.30
MAUVE MAGIC, Bright mauve	10	.75	.40	.20
MAYTIME, Early pink, cream throat	10	.75	.40	.20
MILFORD, Delicate blue violet	10	.75	.40	.20
MINUET, Best large lavender	10	.75	.40	.20
MISS BLOOMINGTON, One of the best early yellows	10	.75	.40	.30
MOORISH KING, Very large maroon	each	.25		
MOTHER MACHREE, Smoky lavender	10	.75	.50	.30
MYRNA, Cream white, ruffled	each	.25		
				
ORANGE GIANT, Tall light orange	10	.75	.40	.20
				
PAUL PFITZER, Grand deep purple	10	.75	.60	.50
PELEGRINA, Early darkest blue	10	.75	.40	.30
PHILLIS McQUISTON, Beautiful light rose	10	.75	.40	.20
PICARDY, Large salmon, very popular	10	.75	.40	.20
PRAIRIE GOLD, Beautiful yellow orange	10	.75	.50	.40
PRIMULINUS, Tall growing, early yellow	10	.75	.60	.40
				
RECADO, Exhibition smoky	each	.25		
RED PHIPPS, Nice light scarlet	10	.75	.50	.30
REWI FALLU, Giant blood red	10	.75	.40	.20
ROSA VAN LIMA, Early beautiful light rose....	each	.15	.10	.10
				
SAHARA, Light brown	each	.30	.15	.10
SHIRLEY TEMPLE, Huge ruffled cream	10	.75	.40	.20
SOUTHERN CROSS, A huge beautiful red	10	.75	.50	.20

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
TAKINA, Large purple rose	10	.75	.50	.20
				
VAGABOND PRINCE, Mahogany brown, flame blotch	10	.85	.50	.30
VISTA BONITA, Large geranium pink	each	.50	.30	
				
WAMPUM, Large ruffled smoky rose	each	.25	.20	
WHITE GOLD, Early clear cream, gold throat, 6 inch blooms	each	.75	.50	
WINSTON, Beautiful ruffled cream	each	.35	.25	
				
YELLOW PERFECTION, Medium yellow	10	.75	.40	
				
ZUNI, One of the best smokys	10	.75	.50	.30



Join the New England Gladiolus Society

If you are a fan, a friend or even a commercial grower or seller of Gladiolus bulbs and cut flowers, you cannot afford to carry on without the aid and support of a friendly, congenial group of approximately 4,000 members such as I belong to.

Regular Members \$1.25
Including an elaborate year book.

Supplement Members \$2.00
Including an elaborate year book with de luxe binding,
also 3 supplements.

Write to Albin K. Parker, Box G2, Norwood, Mass.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Gladiolus Blooms

FOR

WEDDINGS, BIRTHDAYS
AFTERNOON TEAS AND DINNER PARTIES

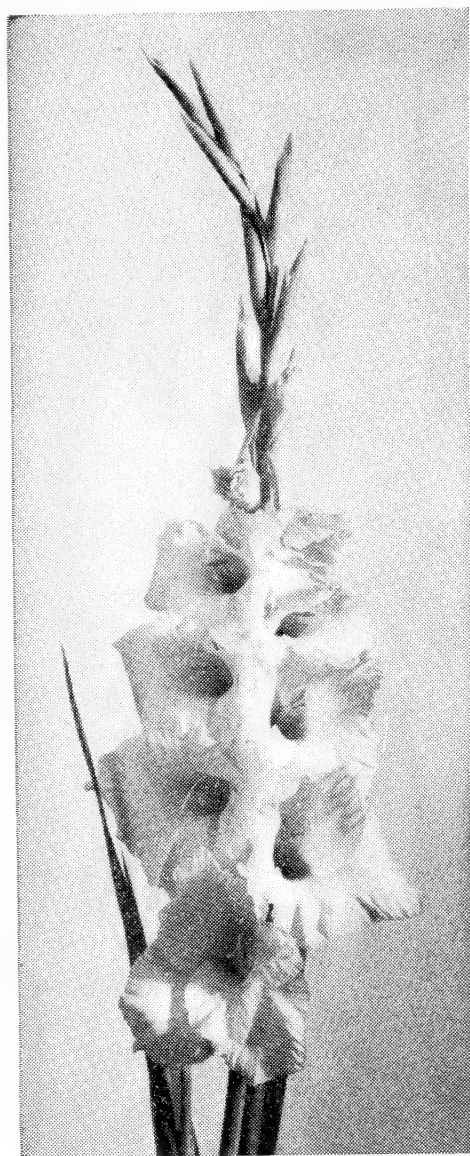
SYMPATHY AND FUNERAL
BOUQUETS

AND DECORATIONS OF ALL KINDS

Fancy, \$1.00 Dozen

ALSO

ASTERS, PANSYS and ZINNIAS



"BARCAROLE"
(See page 6)

"COME AND GET THEM"

*Gladiolus here, Gladiolus there,
Gladiolus everywhere:
In the long, long garden rows.
Swinging and swaying, they seem to be
saying,
With every breeze that blows,
Come over and get us!*

*They call to you, They call to me, and
they call to everyone:
From the North, South, East and
West.
With their pretty faces, their form and
graces,
They beckon and say we're the best,
Come over and get us!*

*You stand by them, and say ahem,
Which one is really the best,
While all over the blooming place,
Those salmon and yellows, and tall
blue fellows,
That look so nice in a vase,
Are whispering come over and get us.*

*But united they stand, in a picture so
grand,
With a pleasant urgent appeal,
Who can isolate one from the rest?
And call it "The Only",
Why it would be lonely!
Out of its colorful nest.
They all say come over and get us.*

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Byrom's Gladiolus

Auburn, Massachusetts

WHOLESALE LIST — PREPAID IN THE UNITED STATES
Price Per 100 — 25 at 100 Rate

VARIETY	Large 1 1/4" up	Medium 3/4" to 1 1/4"	Small 1/4" to 3/4"
BAGDAD.....	\$7.00	\$5.00	\$3.00
BEACON.....	\$7.00	\$5.00	\$3.00
BILL SOWDEN.....	\$7.00	\$5.00	\$3.00
CHARLES DICKENS.....	\$7.00	\$5.00	\$3.00
DEBONAIR.....	\$7.00	\$5.00	\$3.00
DR. HOEG.....	\$7.00	\$5.00	\$3.00
MAID OF ORLEANS.....	\$7.00	\$5.00	\$3.00
MARGARET FULTON.....	\$7.00	\$5.00	\$3.00
MAUVE MAGIC.....	\$7.00	\$5.00	\$3.00
MAYTIME.....	\$7.00	\$5.00	\$3.00
MOTHER MACHREE.....	\$7.00	\$5.00	\$3.00
ORANGE GIANT.....	\$7.00	\$5.00	\$3.00
PELEGRINA.....	\$7.00	\$5.00	\$3.00
PICARDY.....	\$7.00	\$5.00	\$3.00
REWI FALLU.....	\$7.00	\$5.00	\$3.00
SHIRLEY TEMPLE.....	\$7.00	\$5.00	\$3.00
VICTORY MIXTURE (see cover).....	\$7.00	\$5.00	\$3.00

● - PLEASE SELECT SECOND CHOICE - ●



Lower Priced Glads

This is a mixture of small flowering prims, Obsolete varieties, and in general, Remnants, or odds and ends, all cast into a lower price for quick disposal.

Large bulbs, per 100	\$5.00
Medium bulbs, per 100	\$3.00

 THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS 



Care and Culture

SOIL AND FERTILIZER

Glads do well on most any soil if they are planted in the open garden where there is plenty of sunshine. You may work well rotted manure into the soil in the Spring by putting it into the bottom of your planting trench, then covering with an inch of soil, then planting your bulbs. Vigoro is also good. Two or three applications of commercial fertilizer may be made on the surface along the rows during the growing season before the plants bloom. Any fertilizer should be kept from direct contact with the bulb or foliage. If you wish to grow immense spikes you must fertilize heavily; your plants must also have at least an inch of water every three or four days.

TREATING BULBS

We treat all of our stock before planting with LYSOL, one tablespoon to one gallon of water. Soak bulbs or bulblets six hours. This treatment is a preventative against scab and rot and also is said to be a sure killer of thrip.

PLANTING

Work soil to a depth of eight inches, or ten inches will be better. For large bulbs they should be covered with not less than six inches of soil. The deeper planting helps keep them upright when blooming. Smaller bulbs should be planted not less than two inches. You may regulate your distance apart in the row by the space you have. Plant rows anywhere from twelve inches to two feet apart. Plant in rows from two to six inches apart, depending on space and size of bulbs. They do well planted close together, but require more water.

BULBLETS

In planting the rare kinds, remove a part of the hard shell first, then keep in damp sand until bulblets sprout, then plant, covering with about two inches of fine soil. They should not be allowed to dry out during this process of germination. Temperature about 70° F. The commercial varieties are generally put in cloth bags and soaked in water for a day or two, then taken out for a day and then put back to soak. This may be repeated several times until bulblets sprout, then plant.

DIGGING AND STORAGE

Our early stock is taken up in late September. The bulbs should be taken up within six weeks to two months after blooming but before the tops begin to get brown. Even if the tops are green, bulbs should be taken up before the ground freezes deeply. After digging cut off the tops close to bulbs and put in screen bottomed tray to cure. They should have plenty of ventilation while curing and must not be put in containers more than three or four inches deep. Stir them every few days and keep dry. In three weeks they will be cured so that old bulbs may be removed from the the bottoms. They may then be placed in storage.

The storage temperature is best at 40 to 50 degrees. Your storage room should be dry, cool and ventilated and as near uniform as possible as to temperature. It is well to look at your bulbs every two or three weeks. If they are showing signs of too much moisture or looking mouldy, dry them out and give better ventilation. Keep them in small containers and spread thin.



THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS



NAPHTHOLENE FLAKES

One teaspoonful to a hundred thoroughly dried and cleaned large or medium bulbs is an excellent way to rid your bulbs from thrip during storage period. Do not allow flakes to remain more than 5 weeks in your semi-closed boxes.

THRIP

The adult Gladiolus Thrip is a very small black insect about one-sixteenth of an inch long. The injury they do causes bleaching of the foliage and drying up of the buds so they do not open. There have been volumes written about Mr. Thrip and it would seem that further information is superfluous.

The facts, however, tend to disprove this. Dozens of the people who visit our gardens remark on the absence of any signs of Thrip, then tell a tale of woe on what Thrip did to their Glads. In nearly every case, not a single precaution was taken to guard against this pest.

Spray your Glads early and often. Start spraying when the plants are up 6 or 7 inches high, and spray every week or 10 days. The Government experts of the United States and Canada recommend 3 level tablespoons of TARTAR EMETIC (purchase at any drug store), 1 lb. brown sugar, 5 gals. of water. Keep this concoction well stirred while using as a spray. And remember this poison is deadly to animals and humans and must be handled with extreme care.

If you are thorough in following out a program of disinfecting and spraying you will have no trouble with Thrip.



SPRING PLANTS

Asters, Feverfew, Marigolds, Zinnias.

Tomatoes, Oxallis, Amoryliss, Pansys, Chrysanthemums.

IRIS RIZOMES

10 Different Unlabeled Varieties \$2.00

DELPHINIUMS

Pacific Hybrids. Strong two year plants.

Three different colors \$1.25

DAHLIA ROOTS

Large Exhibition Varieties Per dozen \$2.50

Other Varieties Per dozen \$2.00

All unlabeled mixtures.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

VICTORY MIXTURE

Our Special

A riot of colors that rival the rainbow, our own selection of high grade varieties. It will be very difficult for your imagination to realize the exquisite color combinations in this mixture.

The cost of the bulbs in these collections if purchased separately, and each variety named, would be at least three times the prices of these unlabeled collections.

Why not have the best that your money can buy, and plant them where they will attract the attention of your friends?

All blooming size bulbs from large flowering types, thoroughly cleaned and treated for disease and thrip.

Large, 100 - \$7

Medium, 100 - \$5

15 BULBS LABELED \$2.00

I WILL SELECT. EXTRA FANCY VARIETIES.
EVERYONE A DISTINCT QUALITY AND A CHALLENGE.
NO TWO ALIKE.

LONG SEASON PACKAGE \$1.00

To have blooms of a certain variety over a long period. I will give you large, medium and small bulbs. The count depending upon the price and stock on hand. Name your variety and I will see that you get a bargain.

• VISITING •

WE EXTEND AN INVITATION TO OUR FRIENDS
TO VISIT OUR GARDENS AT ANY TIME,
AND ASSURE THEM THE UTMOST COURTESY.